New Synergy Client Portal Introduction

We launched our all brand new client portal in July 2015 to provide our customers with a more comprehensive place to see all of their website and marketing data. In September 2015 we have given it a visual update to make it easier to view your accounts.

We are continuously updating and improving our client portal to make it more useful and beneficial for you. We are looking forward to hearing your feedback on the new update along with any other features that you would like to see included.

The Client Center has two sections:

· Analytics which is where you can access all traffic associated with your website

· Marketing which breaks out your advertising campaign data

If you have multiple accounts, you will be able to choose which account reports you want to see by clicking on the eye next to specific report under that specific account.
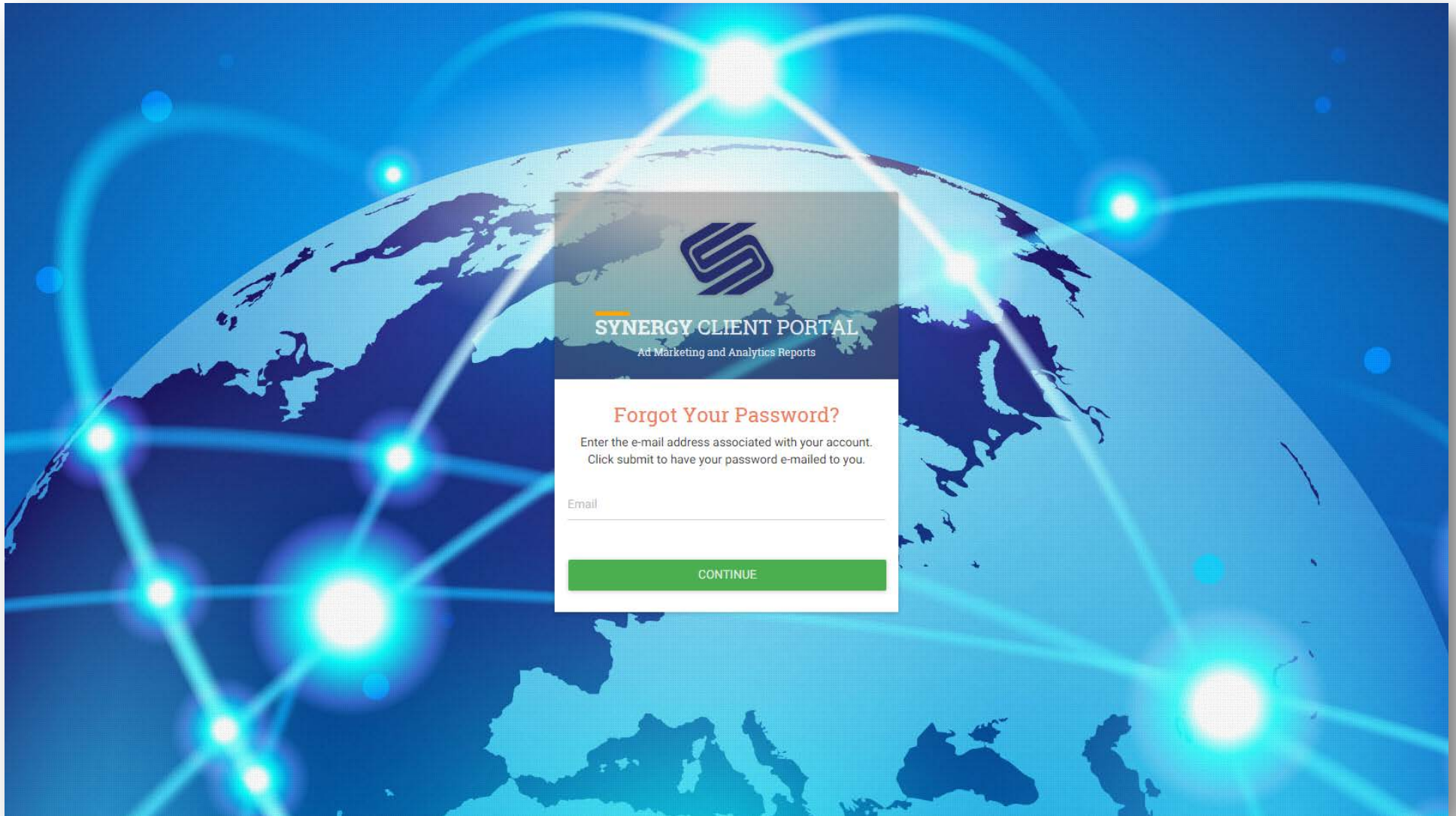
New Synergy Client Portal - Login

http://portal.snworks.com

When logging in for the first time, click on **Forgotten Password** link
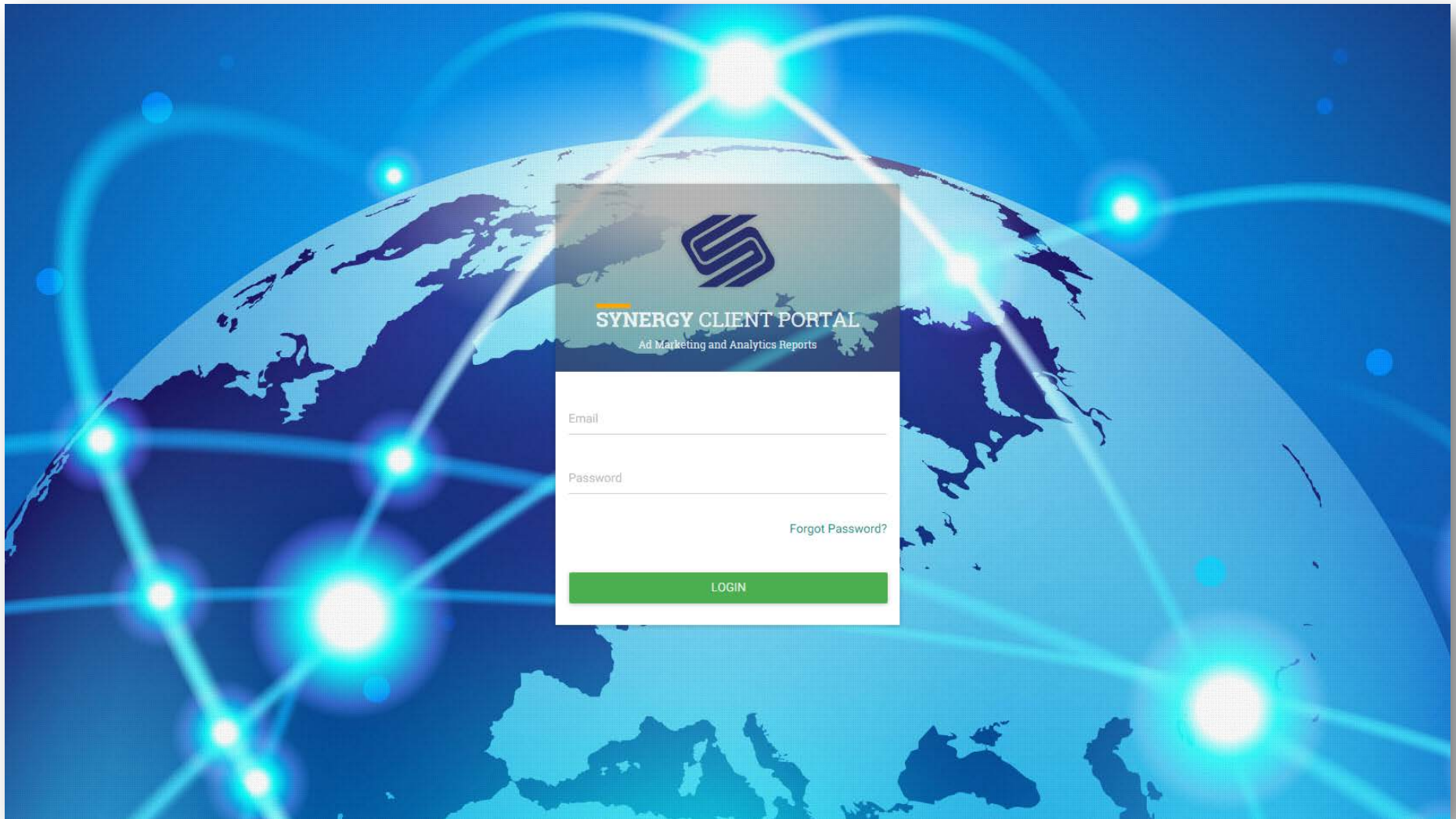
Forgotten Password

Enter your email address from your old login. You will be sent a temporary password.

Welcome Screen
This is your home page.

Synergy Client Portal

👤 Demo ▾

Home

Password

Logout

Welcome, Demo !

To Your Personal SNWebDM Client Portal. Here you can review your sites' Marketing Campaigns, View Site Statistics, Monitor your AdWords and Analytics data for Google and Bing, and More. All in one place!

Web Analytics

Analytics

Your Analytics reports provide the most comprehensive real-time data about your website's activity. This data combines all types of traffic to your site including Organic and Paid Marketing. The online interface allow you to measure all aspects of your organization's online presence.

Metric including: users vs new users, visits by city, average time spent on your site and much more.

Web Marketing

Social Media

Demo	🔗
Analytics:	33651396	👁
Adwords:	9766512213	👁
Bing:	1189214	👁
Facebook:		

Your Name as Top Right Menu
The navigation to get around your account.

Change Your Password

Access through the Top Right Menu as shown as above, and click on Password.

Synergy Client Portal

                                            👤 Demo ▾

Account Settings

Manage Your Account Profile

Demo 🔗

Analytics:	33651396	👁
Adwords:	9766512213	👁
Bing:	1189214	👁

Change Your Password

Password: _____

Password Confirm: _____
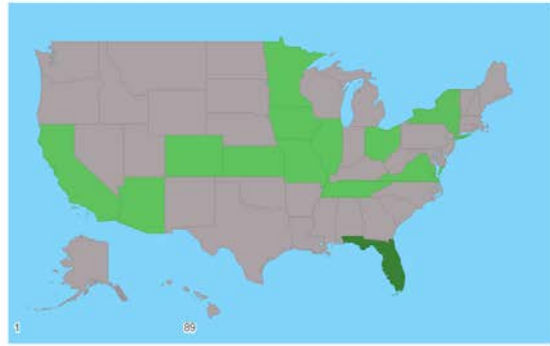
[CONTINUE]

Analytics Dashboard

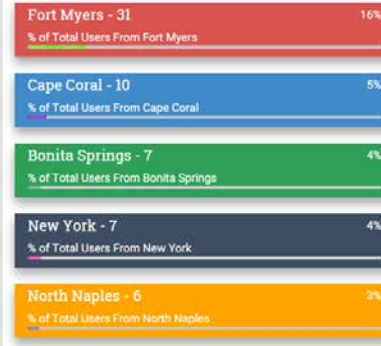To access to marketing dashboard, use the Top Right Menu.
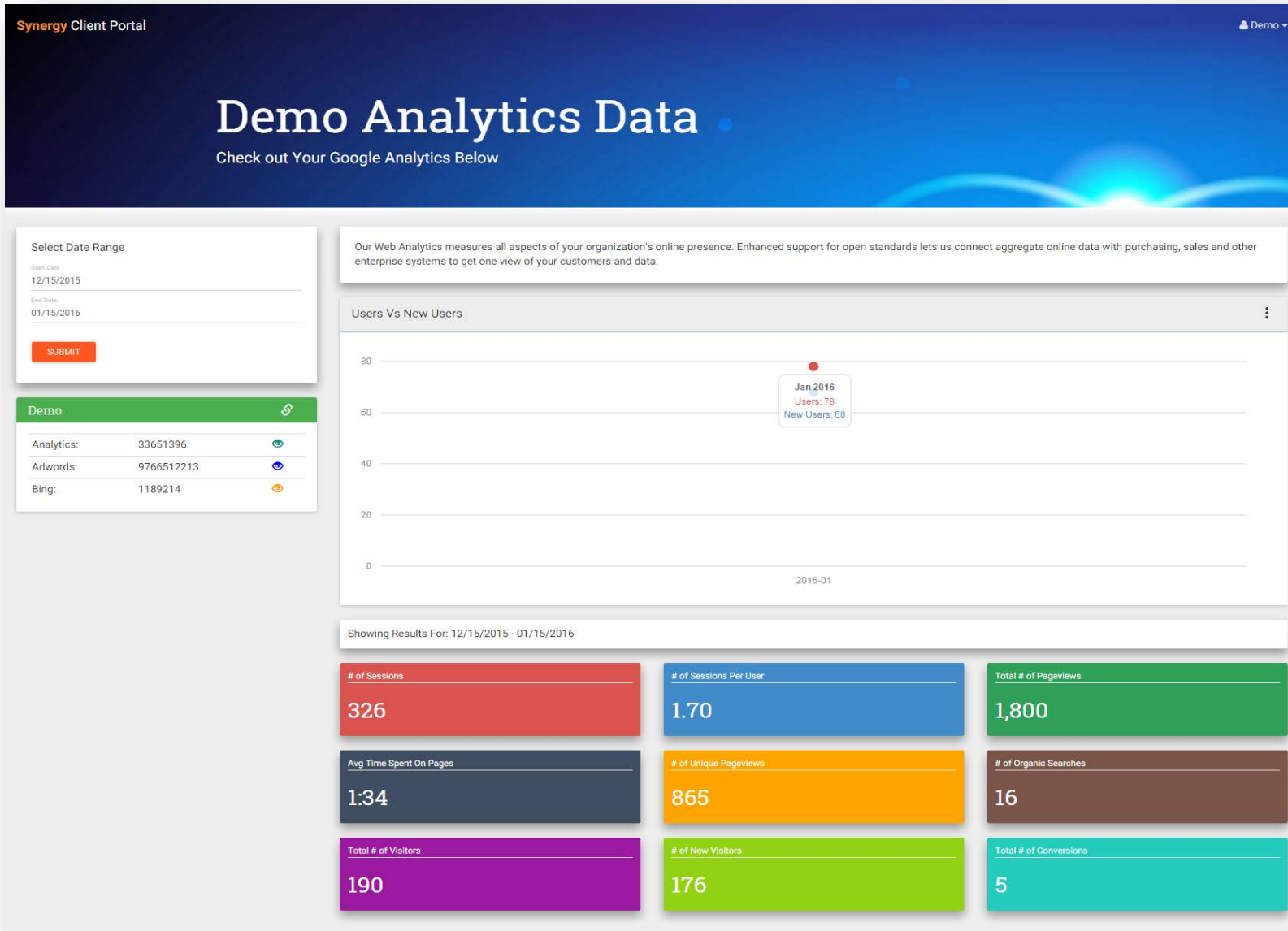
Analytics page (continued…)

ⓘ Click on a state to see the Top 5 Cities with the most users from that state in the right panel
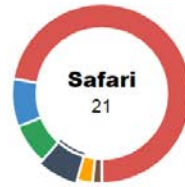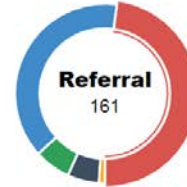
Visits By State

Visits By City

| Fort Myers - 31 | 16% |
| % of Total Users From Fort Myers | |

| Cape Coral - 10 | 5% |
| % of Total Users From Cape Coral | |

| Bonita Springs - 7 | 4% |
| % of Total Users From Bonita Springs | |

| New York - 7 | 4% |
| % of Total Users From New York | |

| North Naples - 6 | 3% |
| % of Total Users From North Naples | |

Device Categories

Desktop
287

Sessions By Browser

Safari
21

Visits By Channels
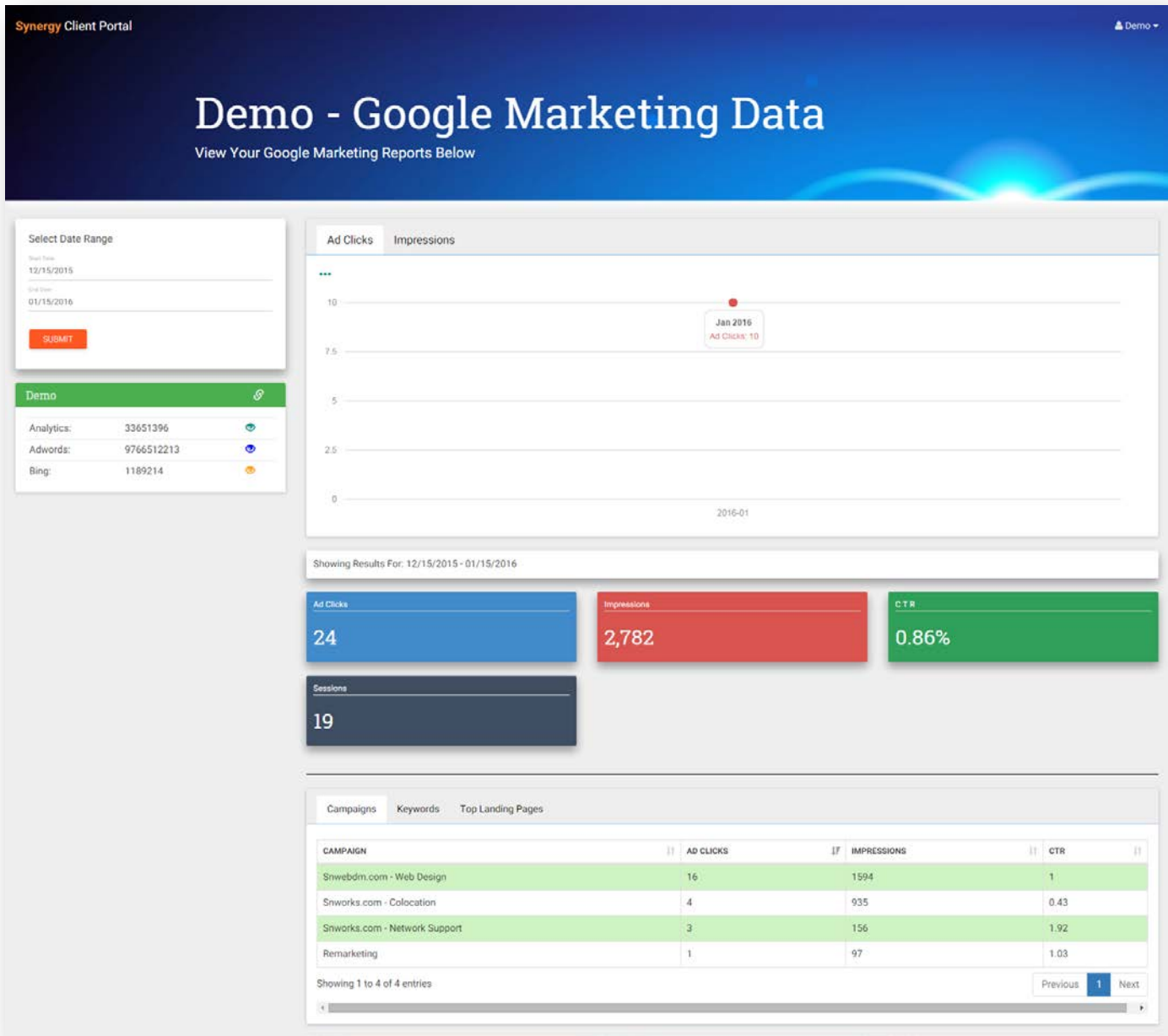
Referral
161

Top Pages | Visits By City | Top Organic Searches | Top Sources | Top Referrals | Mobile Devices Used | Organic Searches By Referrer

PAGETITLE	SESSIONS	PAGEVIEWS
Fort Myers Web Design, Marketing & Hosting	Synergy Web DM	213	1024
Fort Myers Web Design, Marketing & Hosting	63	122
Image Ads	Synergy Web DM	7	180
Advertising & Marketing	Synergy Web DM	5	33
Custom Content Management Systems	Synergy Web DM	5	33
Contact Us	Synergy Web DM	3	75
Downloads	Synergy Web DM	2	17
E-Commerce	Synergy Web DM	2	10
Blogs	Synergy Web DM	1	17
Content Management Systems	Synergy Web DM	1	5

Showing 1 to 10 of 20 entries

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Google Marketing Dashboard

Bing Marketing Dashboard