

# Responsive Technology Partners

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## RESPONSIVE ACQUIRES INVISIBLE. TECHNOLOGY, EXPANDS TO SAN ANTONIO TX MARKET

Managed Services provider Responsive Technology Partners has purchased local technology solution provider Invisible.technology, serving San Antonio, Helotes, Fair Oaks, and Boerne. "Our entry into Texas is a logical next step in our long-term strategy to offer world-class managed technology services in targeted high growth southern states as already served by Responsive Technology Partners with offices in Georgia, Florida, North Carolina and Virginia. The addition of Invisible.technology provides RTP immediate entry in San Antonio, Texas which we see as a dynamic long-term above growth market," stated Responsive's CEO Steven McComas, MPA, MBA, CGMA, CPA.



*Tim Knifton, Sales Executive;  
former owner, Invisible.technology*



Both companies share similar cultures, services, and customer-centric practices, providing experienced engineers to serve their clients, combined with a 24/7/365 service guarantee. "With the addition of a large team behind me, together we will bring more success to San Antonio and the surrounding service areas," states former owner Tim Knifton. In addition to Invisible.technology's managed IT service packages, Responsive Technology Partners offers cabling and infrastructure, camera and security installations, as well as cloud-based restaurant & hospitality POS systems and servicing.

"We look forward to supporting small to midsize businesses, governments, school systems, professional firms and hospitals operating in the San Antonio market area. We will continue to serve and grow our client base one client at a time by focusing on our proven mission statement: to provide world-class customer service through industry-leading IT solutions that make every customer feel as if they are our only customer. We are blessed and are truly humbled by our continued opportunities to serve private and public sector entities with their technology needs."



*Responsive Technology Partners  
Steven McComas,  
MPA, MBA, CGMA, CPA*

Responsive Technology Partners provides superior IT support services throughout Florida, Georgia, North Carolina, Texas and Virginia, as well as across the U.S. Our service offerings include IT support, cybersecurity and compliance, telephony, cloud services, Restaurant and Hospitality cloud-based point of sale implementation and management, access control & camera systems, and cabling. Simply put our company's mission is "to provide world-class customer service through industry leading IT solutions that make every customer feel as if they are our only customer."



# CYBER SECURITY



Education has been utilizing technology in classrooms for a long time now, and technology use in schools has been developing at a rapid rate. Cyber security in schools must account for the increase in types of technology used and therefore the increase in cyber threats. Here are some essential cyber security strategies that need to be instilled in students using technology in the classroom this back-to-school season.

## Cyber Hygiene

Cyber hygiene is like regular hygiene but for your online presence. It's important for children to understand that the internet is dangerous and that there are right and wrong ways to surf the web. Having good cyber hygiene means you are better able to prevent attacks from occurring and better able to handle an attack if it occurs.

## Strong Passwords

The first step to having good cyber hygiene is having strong and unique passwords for all accounts. Do not duplicate passwords across accounts. A strong and unique password includes characters and numbers in addition to letters from the alphabet.

## Personal Information

Personal information is very dangerous to share online, and it is equally as important to educate students about sharing personal information online. Don't share addresses, full names, or passwords online. Children should avoid talking to strangers at all.

With these general ideas regarding cyber security, students will be more equipped to handle potential cyber threats in school and at home using educational technology. Parents and schools are responsible for instilling a culture of cyber security within schools and at home. With these first steps, students will have good cyber hygiene, and therefore high cyber security.

## Password Managers

Password managers can help students keep track of all their different passwords across accounts. There are better password managers than others. Always do your research and limit personal information. Strong passwords limit potential cyber attacks and keeps hackers out.

## MFA

Multi-factor authentication is the next step in having secure online accounts. MFA allows you to connect an email or a phone number to your online account so that you can verify that it is actually you who is logging into the account. Enable MFA on all devices and accounts.

## Malware and Virus Protection

Beware of unknown files! Students download a lot of files and should know about malware and virus protection to avoid infiltrating school systems and devices. Be wary of downloading anything that comes from an unknown source.

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## SNOOZE A.M. EATERY RECOGNIZES RESPONSIVE TECHNOLOGY PARTNERS



This year's SWAF event, held in Las Vegas, NV, was a vendor-funded week of team building activities, including daily keynote speakers providing education and encouragement; empathy and integrity building discussions; and sharing of local community service projects such as food drives, charity fundraisers, and team fellowship events. For a second year, Responsive Technology Partners sponsored Snooze A.M. Eatery in support of Study With A Fork, as a Thank You for their customer loyalty.

Each year during SWAF, Snooze vendors are recognized for their contributions in five separate categories, such as Best New Vendor, Best Contributing Vendor, etc. This year in addition to 2022's "Snooziest New Vendor of the Year" recognition, Responsive received 2023's "Snooziest Vendor Rep of the Year- Michael Stone".

***"It's an honor to work with a company who treats us as part of their team, rather than a vendor," says Michael Stone, Responsive's VP of Hospitality Division. "We manage their entire IT stack, oversee their internal IT team, and provide the interface between the company and IT vendors to ensure their jobs are being done properly and on budget. We also share having a common company culture and values with both our customers and our team members. This is an excellent honor and we thank Snooze for the recognition."***



(L-R: Ed Mitzel, SVP IT/Snooze A.M. Eatery; Austin Coyman, Field Engineer/Responsive Technology Partners; Michael Stone, VP of Hospitality/Responsive Technology Partners; Bill Long, CFO & President/Snooze A.M. Eatery)

Responsive Technology Partners, a joint venture between Pineland Telephone Cooperative, Inc. and Wilkes Communications, announced December 1 2022, the acquisition of Securis Systems located in Tampa, Florida. Founded over 10 years ago by Mr. Jeremy Axe as a ground-up technology operation providing IT support to the food service industry, Securis Systems has gained an outstanding reputation while sharing a similar mission and core values as Responsive Technology Partners. To learn more about Responsive Technology Partners, visit our site: [www.responsivetechnologypartners.com](http://www.responsivetechnologypartners.com)





# Atlanta Cyber Summit 2023

Thursday, September 28, 2023  
11:30AM - 4PM

Cobb Chamber  
of Commerce  
1100 Circle 75 Pkwy  
#1000  
Atlanta, GA 30339



**"Feed the Hungry,  
Not the Hackers!"**

Join us for an afternoon of learning,  
featuring cyber security experts  
addressing your business's threat and  
risk potential. All proceeds benefit  
Food Bank of Northeast Georgia.

- ✓ \$50 registration, a boxed lunch will be provided.
- ✓ *First 50 registrants will receive tickets to the Braves PM game vs. Chicago Cubs!*
- ✓ All attendees will receive a FREE comprehensive Network and Information Security Review valued at \$2,500.



**Benefitting:**



Learn More: 

Register Now: 



Contact Us: (877) 358-9388

[www.responsivetechnologypartners.com/cybersummitatlanta/](http://www.responsivetechnologypartners.com/cybersummitatlanta/)

## STAY AHEAD OF THE GAME: BE PROACTIVE TO ATTRACT YOUNGER CUSTOMERS

As the years pass, your business will start working with new generations of customers. Many Gen Z adults are already in the workforce, and it won't be long before Gen Alpha joins them. These younger generations come with their own set of standards, beliefs and ideals that you must familiarize yourself with if you want to stay relevant with your consumers. That's why you have to be proactive if you want to attract these individuals to your business. Learn about their trends and interests, and find ways to incorporate them into your marketing and company messaging. If you decide to stay reactive, it will constantly feel like you're playing catch-up. Don't wait to make the necessary changes that will improve your business!

